



# PET FLOW

# **COMPANY**

- e-Commerce pet food delivery company based in New York City
- Carries almost 150 brands of pet food, treats and supplies
- More than one million pounds of food shipped monthly
- Shipments can reach most of the country in
  2-3 days
- Over 100 store locations across 19 states

### **CHALLENGE**

 Understanding and implementing the mechanics needed to communicate with trading partners

### **SOLUTION**

Trading Partner Management (TPM)

#### **RESULTS**

- Enspire Commerce® delivered customized, reliable, easy to use TPM solution
- Enabled easy communication through one protocol in Pet Flow's language or with any number of partners in their respective languages
- A phased approach to drop ship and vendor management, tackled in manageable pieces
- Immediate return on investment (ROI)

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"They are so experienced. They've seen so many implementations of these different technologies at different scales of retail that they really understand how to create a customized solution that works for your business. This is a firm that can look at your business, jump into your code, understand what your priorities are and tailor a really customized solution that works for you."

Michael Lackman
 President and COO
 Pet Flow